

2024 Products

Website Design and Development (Creation)

\$2000 - Complete site, up to 5 pages
+\$100 for extra page
+\$500 for blog
+\$1000 for E-Commerce setup (WooCommerce)

<u>Logo Design</u>

\$150 for thoughtful, design and creation of logo based on your input and desires

Maintenance

\$100 - Bronze **\$125** - Silver **\$150** - Gold

Only Backups

\$5/mo - charged annually (\$60) - To external Google Drive so if site goes down completely or gets hacked or breaks because of an automatic update, we can go into the site files and restore the site

SEO monthly fine-tuning

\$50/mo - searching for suggested keywords that people are searching for on Google, and then optimizing page content for these keywords so your site is indexed better on Google and hopefully shows up higher in the search results for those keywords.

Site Audit

\$200 - Review of all aspects of your site, and how it could be improved visually, functionally, and content-wise. – You will receive full PDF report with accompanying screenshots of your website and a free 1 hour Zoom call to discuss the report.

Website Design Makeover

If you need to update colors, "look", layout, feel, etc of your site, maybe this service is for you. Price to be discussed based on the size and complexity of your website – this service would be done after a site audit (\$200) unless you just send me email of design changes you want and trust me to implement them.

Monthly Content Creation on Pages or via Blog Posts or YouTube videos

Part of getting found on the web involves putting out consistent content people will find. This could be extra blurbs or content on pages you already have, or new blog posts every month Greg would write based on bullet points you shoot my way or just online research of pertinent topics related to your business, with help of AI. These blog articles could also be converted in minorly animated graphic YouTube videos with graphics and words in video accompanying the spoken audio, or of Greg or someone else on the camera speaking.

2 blog articles a month or 2 hours of page updates/additions - **\$150/mo** 2 YouTube videos a month - **\$300/mo**

Social Media Monthly Content

Based on your website content and your products, we will come up with creative, catchy, and sharp looking graphics and text to be posting on your Social Media profiles to attract more people to your business.

Weekly posts to all your socia media profiles. Give us prompts if you are looking for something specific a certain week. - **\$200/mo**

Reach out today with any digital need you have!

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